



Project Completion Report

Grant Title: Poetry competition to Promote Peace & Tolerance (PCPPT)

Grant Number: PUNJC068

Organization Name: Society for the Advancement of Nature, Justice & Health (SANJH)

Date:

31-03-2015

Reported By:

Abdul Rauf



Table of Contents

A. GrantSummary:	03
B. Back ground, Introduction:	04
C. Submission of Work plan	05
D. Orientation of Project Staff :	05
E. MOU with Press club :	06
F. IEC Material & Advertizement :	07
G. Social Mobilization	08
H. Poetry Competition in Kot Adu & Muzaffargarh	09
I. Poetry Competition in Jatoi & Ali Pur	11
J. Poetry Competition at district Level	14
K. Booklet and Year Calendar	16
L. Feedback of MPA's & Govt officials	17
M. Media Coverage	18
N. Challenges	24
O. Achievements	24
P. Lesson learnt	25
Q. Impacts	26



Grant Summary:

Reporting Period	08 December 2014 to 07 April 2015
Name of the Sub-Grantee Organization:	Nil
Grant Title	Poetry competition to promote Peace & Tolerance (PCPPT)
Grant Agreement Number	PUNJC 068
Grant Duration	4 Months
Funded by	Umeed Jawan
Grant Location	Country: Pakistan Province: Punjab District (s): Muzaffargarh
Grant Objectives	<ol style="list-style-type: none"> 1. To hold a poetry competition with the theme of peace and tolerance among youth for 250 (200 male and 50 female) young, amateur poets from various remote area. 2. To encourage amateur poets from target districts Muzafargarh to showcase talents to promote peace and tolerance in their communities and to sensitize the audience to the ideals of peace and tolerance 3. To give youth an alternative to joining extremist groups by providing them with opportunities to participate in activities and sensitizing them to the ideas of peace and tolerance



Back ground:

There is dire need for such kind of activities because community is morally lagging behind. Peace and tolerance is rare in the community. There is desperation and hopelessness among the community due to lack of interest of political religious leaders. People have become extremist. Whole community is falling prey to extremism because there are no healthy activities. There was a time when such kind of activities like poetry competition, sports mailas and different kind of shows were held in district Muzaffargarh. At that time there was peace, prosperity and tolerance among people which has almost vanished now.

It is now time to organize activities like poetry competition for the wretched wreck people to save them from extremism and pessimism. The people living in villages in the far off areas are in no way less talented. They are very talented and literature loving. They used to arrange such healthy activities used to sit together and share their views and experiences in the form of poetry as well. They used to share their happiness's and sorrows with each other. So they were away and unknown to criminal activities like extremism and terrorism.

In the light of above mentioned context there is need to do something for such people so that they can come back to their normal routines of life. If they are given opportunities of poetry competition their existing talent would be improved and encouraged. New talent will get opportunity to come forward too.

Introduction of project:

Poetry Competition to Promote Peace and Tolerance (PCPPT) aims to prevent vulnerable youth from joining violent and extremist groups by engaging 250 young men and women in healthy activities linked with and extremism issues to become activists for encountering social discrimination.

To achieve this objective, SANJH will engage train these youth in various activities including information Educational, literary and Awareness Activities. SANJH will develop IEC material.

Youth benefiting from the program will be selected from Muzaffargarh District, a poor, hard-to-reach area of Southern Punjab.

With support from Umeed-e-Jawan, SANJH will collaborate with the broader civil society participants to sensitize youth an alternative to joining extremist groups in Muzaffargarh District of Southern Punjab by engaging them in volunteer and awareness activities related to women/human rights

SANJH Pakistan has completed all activities of the project poetry competition to Promote peace and tolerance funded by Umeed Jawan. SANJH Pakistan shared



detailed reports of each milestone with Umeed Jawan. Project completion report describing the brief description of each activity along with challenges, achievements, outputs, impacts and lessons learned is given below.

1. Submission of Work Plan:

SANJH Pakistan submitted detailed work plan for all activities including timeline on template provided by creative. SANJH Pakistan started his work after the approval of work plan by Umeed Jawan. SANJH Pakistan followed work plan as shared with Umeed Jawan.

2. Orientation of Project Staff:

SANJH Pakistan conducted one day orientation of staff about the project. The CEO SANJH Pakistan gave orientation to staff about the aims and objectives of the project and told in detail about all the activities of the project, time period, target area, target beneficiaries and stakeholders. After one day orientation concept of all the members of staff was clear about the objectives of the project and all project activities.

(Detailed Report of activity including agenda, feedback and photos is shared with Umeed Jawan)



3. MOU with Muzaffargarh Press club Muzaffargarh

SANJH Pakistan signed a Memorandum of Understanding with Muzaffargarh press club Muzaffargarh. According to this agreement the representatives of Print and Electronic media provided coverage of all major activities of the Project. Press club also published news of poetry competition. The purpose of this agreement was broader project information and dissemination. Press Club has Published Add in the national newspaper (The Khabrain) Multan on 23-12-2014. Detail of newspapers and TV channels which provided coverage of this project is given below.

- Royal TV
- Such TV
- City channel



- Chenab channel Muzaffargarh
- Wason TV
- The daily Jang
- Khabrain
- Nawa-e-Waqt
- Express
- Roznama Islam
- Roznama Aosaf
- Roznama Pakistan
- Sada-e-Umar
- Aftab
- Nea Daor
- Aghaz-e-Safar
- Nea Kal



صفحہ نمبر 2

4. Development of IEC Material and Advertising Campaign

As far as the development of IEC material is concerned SANJH staff prepared IEC material on peace, tolerance, social harmony and self-identity. This material was developed by research through different means including internet, television, radio, newspapers, magazines, literary books in different languages. This printed IEC material was shared with Umeed- Jawan before publishing. Umeed Jawan reviewed this material. Apart from that brushers and pan flexes has also been printed and installed on different public places. These flexes proved the best for advertisement and publicity. Venue, time and date of different activities were mentioned on the brushers and pan flexes. Advertisement campaign was also done through social media.

Detail items of IEC material is given below.

Sr.#	Item	Quantity
1	Add in National newspaper (Roznama Khabrain)	1
2	Pana Flex	15
3	Pamphlets	4000
4	Brusher (IEC material)	1000



5	Posters (IEC material)	1000
6	Wall Clock (IEC material)	100
7	Ball Pen (IEC material)	1000
8	Dairies	400



5. Social Mobilization and Contact with Stakeholders

SANJH Pakistan Social Mobilizers did great job of social mobilization in the whole district of Muzaffargarh to for successful competitions in each tehsil. Team of SANJH Pakistan did great work of mobilization in each tehsil before conducting poetry competition. They met with senior poets and young poets as well they mobilized them to take part in poetry competitions and wrote their poetry on peace and social harmony. They met each and every poet of each tehsil living in the remote areas of district Muzaffargarh. They met with the members of different literary groups, students and teachers of different schools and colleges and searched new and young poets. It was very difficult task to mobilize them to participate in poetry competition free of cost. Because poets were not willing to participate in such competitions secondly free of cost because there is a trend to participate in any program with payment, but SANJH mobilized them and agreed them to participate in competitions.



6. Poetry competition in tehsil Kot Adu & Muzaffargarh

First poetry competition was held in tehsil Kot Adu on 13-1-2015 at Aroma Inn Hotel Kot Adu. The total number of poets who participated in this competition was 97 (63 male & 22 female). The total number of audience was 115. The Jury panel was as follows:

Qasim Raz

Afzal chohan

Hafiz Akbar Naqash

Mushtaq Sabkat

Rana Afzal

Chief guests were MPA Mian Zeshan Ahmad Khan Gurmani, Brother of MPA Malik Qasim Hanjra and other renowned personalities of tehsil Kot Adu. The Representatives of Media , civil society and government officials were also present.

Second poetry competition was held in tehsil Muzaffargarh on January 28, 2015 at Oasis Inn Hotel Muzaffargarh. The total number of poets who participated in this competition was 151 (88 male & 63 female). The total number of audience



was 164. There were 315 guests in all including poets. The Jury panel was as follows:

Qasim Raz

Afzal chohan

Hafiz Akbar Naqash

Prof Afzal Safi

Shazia Khan

Chief guests of this poetry completion were MNA Jamshaid Ahmad Khan Dasti and MPA Hammad Nawaz Khan Tipu. Among the other guests there were Prof Dr. Sajjad Haidar Parwaiz, the heads of different NGOs, government official, representatives of media and civil society.

Agenda of both program was like.

- Recitation
- Naat
- Welcome Note and Introduction of project
- Introduction of SANJH Pakistan
- Introduction of Umeed Jawan
- Rules and Regulations of the competition
- Competition among Urdu & Saraiki Poets
- Speeches of guests
- Gifts & certificates distribution
- Results
- Thanks

(For more details please see detailed Reports of each competition already shared with Umeed Jawan).

Pictorial view of poetry competition of tehsil Kot Adu Ali Pur



7. Poetry competition in tehsil Jatoi & Ali Pur



Poetry competition of tehsil Jatoi was held on 14-2-2015 at Princeton College jatoi. The total number of poets who participated in this competition was 46 (38 male & 08 female). The total number of audience was 86. The Jury panel was as follows:

Qasim Raz

Afzal chohan

Hafiz Akbar Naqash

Aftakhar Ghalib

Chief guests were Journalist and educationist Mushtaq Kharal, Social worker and Chair Person of MMWO Mukhtar Mai and other renowned personalities of tehsil Jatoi. The representatives of Umeed Jawan were also present in the competition. The Representatives of Media, civil society and government officials were also present.

Fourth poetry competition was held in tehsil Ali Pur on February 15, 2015. Al Flah Public School Ali Pur. The total number of poets who participated in this competition was 52 (40 male & 12 female). The total number of audience was 164. There were 315 guests in all including poets.

The Jury panel was as follows:

Qasim Raz

Afzal chohan

Hafiz Akbar Naqash

Saifullah Khan Saifal

Mazhar Fareed

Chief Guests of this program were Professor Shafi Khan, professor Abdul Ghani, Mian Tariq CEO Heelo organization, Zafar bhatii a journalist and CEO of Aims Organization, Ajmal Khan Nahar CEO of Nahar King Organization and Muhammad ramzan president Anjuman Tajran Ali Pur.

Agenda of both programs was like.

- Recitation
- Naat
- Welcome Note and Introduction of project
- Introduction of SANJH Pakistan
- Introduction of Umeed Jawan
- Rules and Regulations of the competition
- Competition among Urdu & Saraiki Poets
- Speeches of guests
- Gifts & certificates distribution
- Results
- Thanks



(For more details please see detailed Reports of each competition already shared with Umeed Jawan).

Pictorial view of poetry competition of tehsil Jatoi and Ali Pur





8. District Level Poetry Competition of District Muzaffargarh

Final poetry Competition of district Muzaffargarh was held on March 10, 2015 in Al- Khair hotel Muzaffargarh. The Position holders (poets) of each category from all four tehsils werer invited to participate in this final competition. In this final poetry competition 42 poets (25 male and 17 female) participated. Apart from these young poets the senior poets from each tehsil were also invited and they also presented their poetry on peace.

Following were the distinguished guests from the district Muzaffargarh.

- Mian Zeshan Ahmad Khan Gurmani MPA
- Hammad Nawaz Khan Tipu MPA
- Karim Bukhsh Jota DOC Muzaffargarh
- Muhammad Saifullah Khan Assistant commissioner Muzaffargarh
- Shamsheer Ahmad Khan EDO Education Muzaffargarh
- Khalid Basheer DO Social Welfare Muzaffargarh
- M Adrees Khan SHO Muzaffargarh
- Prof,Dr Sajjad Haider Perwaiz
- Prof Shafi Khan
- Dr Khalid Parwaiz
- Rana Muhammad Afzal Religious Scholar
- Aqeei ur Rehman Azad Religious leader

The Jury panel was as follows:

Qasim Raz

Afzal chohan

Hafiz Akbar Naqash

Saifullah Khan Saifal

Iftakhar Ghalib

Agenda of both programs was like.



- Recitation
- Naat
- Welcome Note and Introduction of project
- Introduction of SANJH Pakistan
- Introduction of Umeed Jawan
- Rules and Regulations of the Final Poetry Competition
- Competition among Urdu poets
- Competition among Saraiki Poets
- Speeches of guests
- Peace Award distribution ceremony to poets
- Peace Award Distribution ceremony for distinguished guests
- Results
- Thanks

(For more details please see detailed Reports of final competition already shared with Umeed Jawan).





9. Booklet and Year calendar

SANJH Pakistan published 500 books and 500 year calendar consisting of best peace poems of poets from all four tehsil (Kot Adu, Muzaffargarh, Jatoi & Ali Pur). Poems of 61 poets (40 male & 21 female) from the district are published in book. There are 76 pieces of poetry of different poets. The name of book is **Aman Ke Safeer**. There are 104 pages in this book. Book was published after the review and permeation and approval of Umeed Jawan. There are following main components in this book.

- Poems of Young and senior Poets on peace , Umeed Jawan & Peshawar Incident



- Pictures of different poetry competitions
- Slogans of Peace
- Logo of SANJH Pakistan and Umeed Jawan
- Introduction of SANJH Pakistan
- Introduction of Umeed Jawan
- Introduction of project
- Comments of MPAs
- Comments of Officials of Umeed Jawan
- Comments of officials of SANJH Pakistan
- Comments of government officials
- Comments of religious scholars, poets and civil society representatives
- Print Media coverage.

Year calendar is from the month April 2015 to April 2016. Consisting of peace poems of best poets. Introduction of SANJH Pakistan and Umeed Jawan Introduction of project, pictures of different activities and logo of SANJH Pakistan and Umeed Jawan.

10. Feedback of MPAs, Govt. Officials and Poets.

MPAs, government officials, senior poets and participants gave their feedback about these poetry competitions and told that it was a very beautiful project which is done very successfully. They told that it is for the first time that competition is held among the poets in the history of district Muzaffargarh.

The MPA Mian Zeshan Ahmad Khan Gurmani commenting about this project said, No doubt it was a very good program held by SANJH Pakistan and Umeed Jawan. It is very encouraging that youngsters who are the most important part of our society are coming forward to promote peace and social harmony. Pakistan is facing a very serious issue of terrorism and extremism. It is the duty of each and every institution and individual to take such steps which are helpful to promote peace and tolerance.

The MPA of Muzaffargarh Mr.Hamad Nawaz also expressed his views and appreciated the young poet's efforts and said

It is very happy moment for me to see young poets who are coming forward to promote peace in our dear homeland. Our poets in no way are less important than any other to promote peace in our country. I really appreciate Umeed Jawan and SANJH Pakistan on conducting poetry competition for the promotion of peace and tolerance.

The District officer coordination Karim Bukhsh Jota said,



The poets and philosophers are the most sensitive class of our society, who depicts the wishes and ambitions of the nation through their writings and poetry. To conduct poetry competitions for the promotion of peace and tolerance is a very good step taken by SANJH Pakistan and Umeed Jawan.

A senior poet and member of jury of poetry competition s Afzal chohan said, Although it was a very small project but SANJH Pakistan spread it and opened many new and different ways to promote peace and tolerance. SANJH and Umeed Jawan introduced new method of Peace poetry competitions to promote peace and tolerance. It is really appreciable that women are participating along with male poets who have never happened before this in the history of district Muzaffargarh. It will be of great help for the promotion of peace and social harmony.

11. Print Media Coverage of the Poetry competitions.



مقامی اخبار میں شائع ہونے والی خبریں اور تصاویر۔

مقامی اخبار میں شائع ہونے والی خبریں اور تصاویر۔





12 Challenges

During the implementation of this project our team faced some challenges which are given below.

- Poets were not willing to participate in poetry competition because they said there is no competition between poets it never happened before.
- They demanded money and were not ready to participate free of cost.
- Educational institutions were closed during first two competitions and there was difficult to find young poets especially female.
- The residences of poets are so far and in villages, it was challenge to meet each and every poet.
- *Mostly the head of educational institutions don't permit their female students for participation.*
- *Students were Busy in exams so it was very difficult for them to participate in the competition.*
- *After Peshawar incident a great threat is spread in all school and the management hesitated to allow their students.*
- *Most of the poets demanded money to participate.*
- *It was very difficult for female to participate and come on stage along with male due to cultural barriers.*
- *It was very hard and difficult to manage for team to go again and again to the poets because budget provided for vehicle and Pol was much less.*

13 Achievements.

In spite of all these challenges our team worked hard and managed to conduct poetry competitions in district Muzaffargarh.

- It was for the very first time that poetry competitions were held in all four tehsil of district Muzaffargarh.
- Female poets participated along with male poets first time in the history of Muzaffargarh.
- There was target of 250 poets 200 male and 50 female but team of SANJH Pakistan succeeded to conduct poetry competitions among 336 poets (231 male & 105 female).
- All the renowned and famous poets of district Muzaffargarh Participated and supported these competitions.
- SANJH Pakistan also introduced many new young poets especially female.
- Awards, certificates and gifts were given to each participant.



- SANJH involved maximum stake holders including MPAs, government officials, and poets, philosophers, religious leaders, NGOs, civil society and Media.
- All competitions were conducted peacefully and without any controversy.
- Print Media and electronic media provided good coverage in all competitions.
- Government officials and MPAs provided full support and gave their views and comments to publish in book of poetry competitions.
- All milestones were achieved timely.
- After these competitions peace poetry competitions are being held by government institutions, schools and by different poets.

14 **Suggestions.**

It was suggested by the senior poets that 2nd phase of this project should be started at school and college level. It should be made compulsory for each class at least one period of tutorial (literary activities) in a week. Network of local poets should be form who should visit these institutions to guide students. This was also suggested by the MPAs for the promotion of peace and revival of poetry among youth.

15 **Lesson learned:**

16 **Lesson learned:**

- This project is according to the demand of today
- This project will be of great help to promote peace and tolerance
- This project will provide alternative to youth for joining healthy activities instead of destructive activities.
- This project will promote young and armature poets.

Out Put:

The target of SANJH was to mobilize 250 poets and take them to poetry competition but SANJH has mobilized 334 and give them opportunity to present their talent. SANJH has successfully completed 5 poetry competitions.

17 **Outcome of the Project:**

Outcome of this project are as following,

- In history of Muzaffargarh it was a first poetry competition program in which young male and female poets show their talent and got opportunity to come forward.
- Due to this poetry competition a new spirit for the promotion of peace created in the mind of people.



- After this competition DCO Muzaffargarh also held a poetry competition on peace in which people from whole district with their families came to enjoy this program.
- After this competition in tehsil Kot Adu poets has organized a poetry program on peace. people become much inspire due to this poetry program activity of SANJH & Umeed Jawan and now they want to remain alive the culture of their country and want to gather all people on one point by organizing program which deliver the lesson of peace to the whole world.
- In district Muzaffargarh different department organizing program in schools to give the message of peace and tolerance.
- After this competition all poets write their poetry on peace and offering their useful services by spreading the message of peace in the whole world.
- Due to this poetry competition many new young poets came in front of world which is the most important asset of our country.

Impact:

Impacts of peace poetry competition are as follows:

- After this poetry competition youngsters got an opportunity to use their talent in useful activities. They came to know about their good poetry writing skills and remain busy in positive activities.
- Youth remain busy in positive activities and remain stay away to join any violent groups.
- Government institutions, private sector and civil society also working to minimize the influence of violent groups and doing efforts to promote peace by organizing different programs.
- Young poets become more confident after this great opportunity now they have more zest to serve their nation by spreading the message of peace, love and care for humanity in the whole world through their poetry.
- Youth is now involved in positive activities.

Our youth have talent but they need chance and opportunities. Due to our effort of organizing these programs in four tehsil we have find a good number of youth who can serve our nation very well by using their talent in positive activities.