# Final Report

Grant Title: Prevention of Drug abuse through interactive theater plays

Grant Number: MUZI001

Organization Name: Society for the Advancement of Nature,

Justice & Health (SANJH)



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### **Grant Summary:**

| Reporting Period                          | 1st March to 31 July, 2013   |  |  |
|---|--|--|--|
| Name of the Sub-<br>Grantee Organization: | Nil  |  |  |
| Grant Title                               | Prevention of Drug Abuse through inter-active theater Plays  |  |  |
| Grant Agreement<br>Number                 | Muzi001  |  |  |
| GrantDuration                             | 5 Months   |  |  |
| Title of the project                      | South Punjab Initiative Program  |  |  |
| Grant Location                            | Country: Pakistan  Province: Punjab  District (s): Muzaffargarh  Operational Area: Tehsil Kot Adu U.C. Mehmood Kot, Kashif Abad, Thatta Gurmani, Sinawan and Shadi Khan Monda  |  |  |
| Grant Objectives                          | <ul> <li>1- The Target group will be of age 14 to 26 years. The beneficiaries of this proposed project will be mainly the 1800 youth generation (male &amp; Female) belonging to the five union councils of Tehsil Kot Addu of district Muzafargarh of Punjab.</li> <li>2- Indirectly the whole of the families of youth and their community will be benefitting from the project</li> </ul> |  |  |

#### **Introduction:** (About Grant Idea )

District Muzaffargarh is one of the most backward and far-flung areas. Due to traditional norms, unawareness, illiteracy, traditional feudalism, extremism, militancy and so many other reasons a large number of peoples are suffering Physical, mental, social and Financial problems. Life is very painful there because community is badly chained by illiteracy, poverty, male domination, conflicts and superstitions, drugs abuse, disputes of one caste to another caste.

Tehsil Kot Adu is a subdivision of District Muzaffargarh. SANJH has selected five union councils in Tehsil Kot Adu having same situation. These union councils are Thatta Gurmani, Kashif Abad, Shadi Khan Monda, Mehmood Kot and Sinawan. The population each union council is 40000 to 45000. There are 17000 to 20000 youth of 14 to 26 years. Most of the people deal with agriculture. 90 % of farmers have one or two Akers of land. So, most of the people are poor. The economic condition of the people is weak due so many reasons like unemployment, lack of education, lack awareness, lack of skills, use of drugs, disputes among castes and so many other reasons.

Youth in the mentioned UCs do not have a proper environment but notorious for various social vices including Drug Abuse which includes heroin, Chars, Solution addiction as well as Injecting drug uses. In order to fulfill their addiction needs, they do petty crimes such as pick pocket, snatching or stealing. The community is different from other communities in rigidity and response as they are more than others.

There was need to raise awareness about the issues of drug abuse through different the community and especially among the youth who are at risk of indulging in these activities. There was need to engage the whole community and gathering all of them around the same issue and to mobilize them to understand it.

Sanjh had planned to carry out an entirely different approach to convey the message to the community and to engage them in an interactive way (Interactive theater plays) to make them realize the severity of the situation and to respond to it. SANJH had planned three interactive theater plays in each union council.

#### **Achievements:**

- SANJH has identified 11 CBO's in five union councils.
- SANJH has trained 31 participants (4 staff members + 27 CBO's members) on drug abuse prevention.
- SANJH has conducted 13 Focused Group Discussions (FGD)
- SANJH has conducted one day local youth orientation workshop on drug abuse prevention in which SANJH has oriented 50 local youth.
- SANJH has trained 59 young volunteers in capacity building training of young volunteers.
- SANJH has trained 5 theater groups in which 50 participants have been trained about drug abuse prevention.
- SANJH has successfully prepared drama according to the script through rehearsal of 5 theater goups.
- SANJH has successfully conducted 15 theater plays. SANJH has given awareness to 19800 people though theater plays including 9143 participants who are registered.

- SANJH has distributed 3500/ brouchers for prevention of drug abuse among participants of Plays.
- SANJH has conducted 15 follow up sessions in five union councils, three in each U.C. in which awareness has been given to 300 people about drug abuse prevention.
- The social mobilizers of SANJH choose 18 case studies and 14 success stories from these follow up sessions.

#### **Proceedings of Activities:**

#### **Identification & capacity building of CBO's:**

• SANJH has identified 11 CBO's from five union councils i.e. U.C. Mehmood Kot, Kashif Abad, Thatta gurmani, Sinawan and Shadi Khan Monda





• SANJH has conducted capacity building training of 4 staff members and 27 CBO's members on issue of drug abuse in Aroma inn Hotel GT road Kot Adu on 1<sup>st</sup> & 2<sup>nd</sup> April 2013. In this training SANJH has trained 31 particiapnts in total.

#### **Focused Group Discussions (FGD):**

 SANJH has successfully conducted 13 FGD instead of 10 in five union councils focusing different types of groups of people.



- SANJH has given awareness to 555 different group of people about the issue of drug abuse.
- SANJH has identified different issues of the communities by FGD's.

#### **Script of Drama:**

• SANJH has successfully designed the script of drama and shared it to donor.

#### **Local youth Orientation Workshop:**

• SANJH has conducted one day local youth orientation workshop on drug abuse prevention in which SANJH has oriented 50 local youth in Aroma inn Hotel GT road Kot Adu on 23 April 2013.



#### **Capacity Building of young Volunteers:**

- SANJH has successfully completed two days capacity building training of young volunteers on drug abuse prevention in Aroma inn Hotel GT road Kot Adu on 24<sup>th</sup> & 25<sup>th</sup> April 2013.
- SANJH has trained 59 young volunteers in this training.

#### **Capacity Building of Theater Groups:**

• SANJH has successfully conducted two days training of 5 theater groups in which 50 participants have been trained about drug abuse prevention in Aroma inn Hotel GT road Kot Adu on 30<sup>th</sup> April to 1<sup>st</sup> May 2013.



#### Rehearsal of theater group:

• SANJH has conducted rehearsal of 5 theater goups on script designed after conducting FGD's on 6<sup>th</sup> May 2013.

#### **Inter-active Theater Plays:**

#### First step: Mobilization

- For Each Play SANJH social mobilizers mobilized the community around two kilometer of the venue. They went village to village for mobilization for theater drama.
- Social mobilizers & youth volunteers placed the publicity banners in public places for publicity of each theater play.
- They use loud speaker for announcement of theater drama for every program.



#### Second Step: Sound, movy & Photography and Tents, Chairs, arrangements

• SANJH had done agreements with companies of sound, movy, and tents & catering. The company of tents reached on venue a day before. They done tenting arrangements before the time of drama. The companies of Sound and movy & photography also reah on venue before the time of play. Social mobiliozer of SANJH monitor them and made them to do arrangements in time.

#### Third Step: Start of Program and Small Seminar

- All the programs started with the recitation of Holy Quran and Naat.
- After this, the introduction of SANJH and introduction of project was done by Mr. Ghulam Abbas Mahr Cheif executive of SANJH in each program.
- Small seminar had been conducted in which two or three social activists deliver their speaches for prevention of drug abuse in each program.

• After this, introduction of SANJH theater group was done by Mr. Arif Hussain in each program.



#### **Attendance of Participants & Distribution of broachers:**

Social mobilizers & Volunteers of SANJH has taken attendance from the start to end of theater play in each program. They also distributed broachers among participants. When drama was started the croud of people came to watch the drama. The social mobilizers and volunteers of SANJH could not take attendance of the whole croud.

#### **Fourth Step: Theater Plays**

SANJH has conducted 15 theater plays. SANJH has given awareness to 19800 people though theater plays. When drama was started the croud of people came to watch the drama. The social mobilizers and volunteers of SANJH could not take attendance of the whole croud. They could take the attendace of 9143 participants. So, the detail of theater plays are as follows.



| Sr.<br># | Date          | u.c.                | Vanue  | Coverd<br>Attenda<br>nce | Attenda<br>nce<br>cannot<br>covered |
|----------|---------------|---------------------|--|--------------------------|-------------------------------------|
| 1        | 8-May-13      | Mahmood Kot         | Gov. Higher Secondary School M. Kot                              | 600                      | 1500                                |
| 2        | 16-May-<br>13 | Kashifabad          | Gov. High School Tibbi Nazam                                     | 400                      | 700                                 |
| 3        | 22-May-<br>13 | Thatta<br>Gurmani   | Pakistan School Gurmani U.C. Thatta Gurmani                      | 675                      | 1300                                |
| 4        | 27-May-<br>13 | Sanawan             | Gov. High School sanawan   | 450                      | 800                                 |
| 5        | 1-Jun-13      | Shadi Khan<br>Monda | Ara Morr Noor Shah near union council shadi<br>khan monad        | 800                      | 2000                                |
| 6        | 5-Jun-13      | Mahmood Kot         | Al-Mustafa Railway Astation Mahmood Kot                          | 500                      | 1200                                |
| 7        | 8-Jun-13      | Kashif abad         | Darbar Sheikh Mehmood  | 505                      | 700                                 |
| 8        | 12-Jun-13     | Thtta Gurmani       | Near Rabnia, Haqania Mudarsa Gurmani City<br>U.C. Thatta Gurmani | 935                      | 2500                                |
| 9        | 15-Jun-13     | Sinawan             | Al-Khalil Kanta GT Road Sinawan                                  | 625                      | 800                                 |
| 10       | 19-Jun-13     | Shadi Khan<br>Monda | Pull 88 U.C. Shadi Khan Monda Tehsil Kot Adu                     | 578                      | 2000                                |
| 11       | 22-Jun-13     | Mehmood Kot         | Govt. Primary School Tariq Abad Chowk<br>Ummer Farooq            | 470                      | 700                                 |
| 12       | 26-Jun-13     | Kashif Abad         | Adda one-R Tehsil Kot Adu  | 940                      | 2700                                |
| 13       | 29-Jun-13     | Thatta<br>Gurmani   | Govt. elementry School Basti Thatta Gurmani                      | 780                      | 1000                                |
| 14       | 6/7/2013      | Sinawan             | Basti Sithar Chowk Sheikho Sugar Mills Road<br>Near Sinawan      | 520                      | 1100                                |
| 15       | 9/7/2013      | Shadi Khan<br>Monda | Darbar Peer Chanan noor Shah road u.c. Shadi<br>Khan Monda       | 365                      | 800                                 |
|          |               | L                   |  | 9143                     | 19800                               |

#### Fifth Step: Interaction session

• SANJH has conducted two or three interaction sessions during the paly and after the play in which questions are asked from the participants about the drama. In this session proceding of drama has been stoped and questions are asked from the participants.



#### **Follow Up Sessions:**

SANJH has conducted 15 follow up sessions in five union councils, three in each U.C. The detail of the follow up sessions are as follows.

| Sr. No. | Date       | Venue  | Union Council       | No. of Participants |
|---------|------------|--|---------------------|---------------------|
| 1       | 10-07-2013 | Dari 24000 mouza choukamer                               | Mehmood Kot         | 21                  |
| 2       | 10-07-2013 | Al-Mustafa railway ground station Mehmood Kot            | Mehmood Kot         | 26                  |
| 3       | 10-07-2013 | Basti poni jaday wali moza panwar shumali                | Mehmood Kot         | 23                  |
| 4       | 11-07-2013 | Rashid Model School Ada<br>Shaler Moza Tibi Nizam        | Kashif Abad         | 23                  |
| 5       | 11-07-2013 | Ada one-R sheikhoo sugar mills road                      | Kashif Abad         | 21                  |
| 6       | 11-07-2013 | Darbar Sheikh Mehmood                                    | Kashif Abad         | 20                  |
| 7       | 12-07-2013 | Professional Commerce college                            | Sinawan             | 16                  |
| 8       | 12-07-2013 | Sithar Chowk Sheikhoo Sugar mills road Sinawan           | Sinawan             | 22                  |
| 9       | 12-07-2013 | Bukhi Chowk Sinawan                                      | Sinawan             | 19                  |
| 10      | 13-07-2013 | Basti Duba Lishari Moza thatta<br>Gurmani                | Thatta Gurmani      | 15                  |
| 11      | 13-07-2013 | Basti Thatta Gurmani                                     | Thatta Gurmani      | 16                  |
| 12      | 15-07-2013 | Pakistan School Gurmani                                  | Thatta Gurmani      | 20                  |
| 13      | 15-07-2013 | Darbar Peer Chanan near Pul 64<br>Noor shah road Kot Adu | Shadi Khan<br>Monda | 17                  |
| 14      | 16-07-2013 | Arra More Noor Shah                                      | Shadi Khan<br>Monda | 15                  |
| 15      | 16-07-2013 | Pull 88 Shadi Khan Monda                                 | Shadi Khan<br>Monda | 26                  |
|         |            | Total  |                     | 300                 |

The Social mobilizers of SANJH conducted these above mentioned follow up sessions. They collected the people including youth on a venue and filled the format of follow up. The people fully participated in answering the questions. The social mobilizers of SANJH choose 18 case studies and 14 success stories from these follow up sessions.



#### Feedback/Recommendations/Suggestions: (Community, Organization & Line Departments)

- The people have appreciate SANJH for theater plays.
- The duration of the project is very short. The period of project should be long or the number of staff should be maximum.
- There is need of Reporting officer & IT officer for this project.
- There should be budget for travel alloance for CBO's , youth volunteers and theater group.
- There should be budget for honorarium of CBO's members, youth volunteers and theater group.
- There should be budget of office boy and security guards.
- There should be budget of loud speaker and generator for theater play.
- There should be budget of bank charges, postage and misc. expanses.
- There should be budget of laptops, printer and furniture.
- There should be budget of photocopies for trainings.
- There should be budget for things for gate up for theater play.

#### **Challenges:**

- The duration of the project is very short and it is difficult to cover all activities in time.
- The number of social mobilizers are two for this project who cannot cover all activities in short period of project. So, SANJH has used the staff members of other projects for this project to complete the activities in time.
- There was problem of data entry in computer like name and detail of beneficiaries because SANJH has no IT officer in this project.
- Social mobilizers worked in fields whole the day to cover activiteies of project which are too much and time is too short and they have no time to send reports in time.
- When drama was started the croud of people came to watch the drama. The social mobilizers and volunteers of SANJH could not take attendance of the whole croud.
- The budget of hall charges was low and it was challenge to conduct training in hot summer season without air condition.
- There was no budget for travel allonce for CBO's members, youth volunteers and for theater groups. They have demanded for TA.
- There was no budget for generator in theater plays. SANJH has paid the rent and petrol of generator on self help basis.
- The union councils are scattered and SANJH has only two social mobilizers. It was difficult to reach in every village for mobilization.
- The members of theater group, youth volunteer and members of CBO hesitate to work without any honorarium.
- There was problem of publicity of play, SANJH has used loud speaker for publicity of play with its own resourses.
- The alloance of communication of staff was not sufficient.
- There was not provision of bank charges and postage.
- The sitting arrangement was not sufficients.

#### Annexure-01

**Pictures** (at least 6 pictures with caption)

#### Pictures of CBO's Identification





Pictures of CBO's Training





Picturs of Focused group discussions





Capacity building of young volunteers



Training of Theater group



Mobilization for theater play





Pictures of Theater plays









Gathering (Participants) of Theater Plays









#### Pictures of Inter-action during play





A group of youth have promised to give up cigarette and naswar, They have throw away their packets of cigarette & naswar in a pot and SANJH team and popular persons of U.C. Kashif Abad are burning the packets of cigrettes







#### Annexure-02

### Media Clipings





#### Mian Muhammad Zeeshan Gurmani MPA-PP252



Ref:

Thatha Gurmani Tehsil Kot Addu Distt: M.Garh. Cell: 0332-6127777 Office: 0300-6383822

Appre ciation letter

9 personally watched the drama
of SANJH NGO in Gout. Se condary
School Sinawan. It was a realistic

drama. It will take positive

or this excellent program.

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## PARAMOUNT PUBLIC MIDDLE SCHOOL

Mehmood Kot Cirty M.Garh. ★ Regd # MZG 1190 Mob:0300-7487780



Ref. No. \_\_\_\_\_

Date\_\_\_\_\_

#### To whom it may concern

This letter is to confirm that the drama presented by SANJH on Prevention of Drug Abuse through Interactive Theater Play son dated 8-May-2013 at Government Boys Higher Secondary school Mahmoo Kot Union Council Mahmood Kot is exelent. We appreciate for this reformative Drama. It will take revolution for society especially for youth. The usage of drugs will decreases by this Drama

Paramouri Public Gins Primary School Mehmood Kot City. Regd.#: MZG 1190